

WHAT IS CLAIMED IS:

1. A site computer communicable through a network with a first vendor computer of a first vendor belonging to a first country, a second vendor computer of a second vendor belonging to a second country different from said first country and a user computer used by a general user,

said site computer executing the steps of:

enabling simultaneous designation of items respectively sold by said first and second vendors from said user computer by said general user; and

instructing said first and second vendor computers to send out said items to said general user under conditions of said simultaneous designation of said items respectively sold by said first and second vendors from said general user.

2. A site computer communicable through a network with a vendor computer of a vendor selling items including a physical item composed of material beings and a download item composed of data and a user computer used by a general user,

said site computer executing the steps of:

enabling simultaneous designation of said physical item and said download item from said user computer by said general user, wherein said download item has been stored; and

downloading said download item to said user computer and instructing said vendor computer to send out said physical item to said general user under conditions of said simultaneous designation of said physical item and said download item from said general user.

3. A site computer communicable through a network with a vendor computer of a vendor selling an item, a user computer used by a general user and a dealer computer used by a dealer,

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said site computer executing the steps of:

determining whether a logged-in computer is said user computer or said dealer computer based on identification data thereof;

accepting designation of an item from said logged-in computer by said general user and instructing said vendor computer to send out said designated item to said general user under conditions that said logged-in computer is said user computer; and

transferring said designation of said item from said logged-in computer by said dealer to said vendor computer under conditions that said logged-in computer is said dealer computer.

4. A site computer communicable through a network with a vendor computer of a vendor selling an item, a factory computer of a maker making said item sold by said vendor and a user computer used by a general user,

said site computer executing the steps of:

accepting designation of said item from said user computer by said general user;

confirming whether said vendor has said designated item in stock or not through communication with said vendor computer;

instructing said vendor computer to send out said designated item to said general user under conditions that said vendor has said designated item in stock ;and

instructing said factory computer to send out said designated item to said general user under conditions that said vendor does not have said designated item in stock.

5. A vendor computer of a vendor selling an item, communicable through a network with a user computer used by a

general user, a site computer accessed from said user computer and a factory computer of a maker making said item,

said vendor computer executing the steps of:

accepting designation of said item via said site computer based on designation thereof from said user computer by said general user;

confirming whether said designated item is in stock or not;

executing a process for sending out said designated item to said general user under conditions that said designated item is in stock; and

instructing said factory computer to make said designated item under conditions that said designated item is out of stock.

6. A record medium storing a program used in a site computer communicable through a network with a first vendor computer of a first vendor belonging to a first country, a second vendor computer of a second vendor belonging to a second country different from said first country and a user computer used by a general user,

said program containing the steps of:

enabling simultaneous designation of items respectively sold by said first and second vendors from said user computer by said general user; and

instructing said first and second vendor computers to send out said items to said general user under conditions of said simultaneous designation of said items sold by said first and second vendors from said general user.

7. A record medium storing a program used in a site computer communicable through a network with a vendor computer of a vendor selling items including a physical item composed of material beings and a download item composed of data and a user

computer used by a general user,

    said program containing the steps of:

        enabling simultaneous designation of said physical item and said download item from said user computer by said general user; and

        downloading said download item to said user computer and instructing said vendor computer to send out said physical item to said general user under conditions of said simultaneous designation of said physical item and said download item from said general user.

8. A record medium storing a program used in a site computer communicable through a network with a vendor computer of a vendor selling an item, a user computer used by a general user and a dealer computer used by a dealer,

    said program containing the steps of:

        determining whether a logged-in computer is said user computer or said dealer computer based on identification data thereof;

        accepting designation of said item from said logged-in computer by said general user and instructing said vendor computer to send out said designated item to said general user under conditions that said logged-in computer is said user computer; and

        transferring said designation of said item from said logged-in computer by said dealer to said vendor computer under conditions that said logged-in computer is said dealer computer.

9. A record medium storing a program used in a site computer communicable through a network with a vendor computer of a vendor selling an item, a factory computer of a maker making the item sold by said vendor and a user computer used by a general user,

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said program containing the steps of:

accepting designation of said item from said user computer by said general user;

confirming whether said vendor has said designated item in stock or not through communication with said vendor computer;

instructing said vendor computer to send out said designated item to said general user under conditions that said vendor has said designated item in stock; and

instructing said factory computer to send out said designated item to said general user under conditions that said vendor does not have said designated item in stock.

10. A record medium storing a program used in a vendor computer of a vendor selling an item, said vendor computer communicable through a network with a user computer used by a general user, a site computer accessed from said user computer and a factory computer of a maker making said item,

said program containing the steps of:

accepting designation of said item via said site computer based on designation thereof from said user computer by said general user,

confirming whether said designated item is in stock or not,

executing a process for sending out said designated item to said general user under conditions that said designated item is in stock; and

instructing said factory computer to make said designated item under conditions that said designated item is out of stock.

11. A method for selling items using a site computer communicable through a network with a first vendor computer of a first vendor belonging to a first country, a second vendor

computer of a second vendor belonging to a second country different from said first country and user computer used by a general user,

    said site computer executing the steps of:

        enabling simultaneous designation of items respectively sold by said first and second vendors from said user computer by said general user; and

        instructing said first and second vendor computers to send out said items to said general user under conditions of said simultaneous designation of said items respectively sold by said first and second vendors from said general user.

12. A method for selling items using a site computer communicable through a network with a vendor computer of a vendor selling said items and a user computer used by a general user, said items including a physical item composed of material beings and a download item composed of data,

    said site computer executing the steps of:

        enabling simultaneous designation of said physical item and said download item from said user computer by said general user; and

        downloading said download item to said user computer and instructing said vendor computer to send out said physical item to said general user under conditions of said simultaneous designation of said physical item and said download item from said general user.

13. A method for selling items using a site computer communicable through a network with a vendor computer of a vendor selling an item, a user computer used by a general user and a dealer computer used by a dealer,

    said site computer executing the steps of:

        determining whether a logged-in computer is said user

computer or said dealer computer based on identification data thereof;

accepting designation of said item from said logged-in computer by said general user and instructing the vendor computer to send out said designated item to said general user under conditions that said logged-in computer is said user computer; and

transferring said designation of said item from said logged-in computer by said dealer to said vendor computer under conditions that said logged-in computer is said dealer computer.

14. A method for selling an item using a site computer communicable through a network with a vendor computer of a vendor selling an item, a factory computer of a maker making said item sold by said vendor and a user computer used by a general user,

said site computer executing the steps of:

accepting designation of said item from said user computer by said general user;

confirming whether said vendor has said designated item in stock or not through communication with said vendor computer;

instructing said vendor computer to send out said designated item to said general user under conditions that said vendor has said designated item in stock; and

instructing said factory computer to send out said designated item to said general user under conditions that said vendor does not have said designated item in stock.

15. A method for selling an item using a vendor computer of a vendor selling an item, said vendor computer communicable through a network with a user computer used by a general user, a site computer accessed from said user computer and a factory

computer of a maker making said item,

    said vendor computer executing the steps of:

        accepting designation of said item via said site computer  
        based on designation thereof from said user computer by said  
        general user;

        confirming whether said designated item is in stock or  
        not;

        executing a process for sending out said designated item  
        to said general user under conditions that said designated item  
        is in stock; and

        instructing said factory computer to make said designated  
        item under conditions that said designated item is out of stock.